

# GREAT GAMES MADE HERE

NEW YORK'S CAPITAL REGION



GAME ON  
NY.ORG

January 2022 Survey Results

## DIGITAL GAMING CLUSTER HIGHLIGHTS

### 24 studios (7 large, 17 indie)

- New indie studios: Rushdown Studios, Astronauts, Superset Interactive, RnD's Nuts, Eco Resilience Global Games Group, (Just) Jordan

### 513 workers

- Large studio employment up 5.5% Y/Y to 460

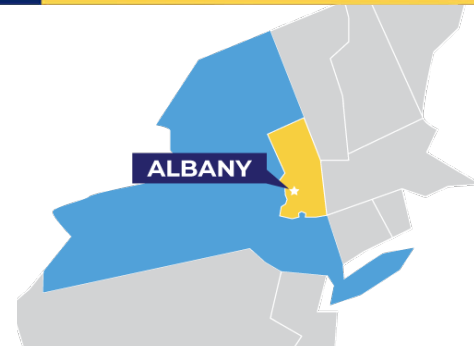
### 352 students in game design & development programs

- 7th best undergrad game design program – RPI GSAS (US News & World Report)

### 346 students playing in national collegiate esports leagues (ECAC, NACE, NECC)

### Home of industry's 1st billion-dollar title – Guitar Hero III: Legends of Rock

- Velan Studios' Knockout City was nominated Online Game of the Year at DICE Awards
- Diablo II: Resurrection by Blizzard's Albany studio achieved the highest recorded first-week sales of any remaster from Activision Blizzard
- PUBG MadGlory supported PUBG's release of a Free to Play (F2P) game



## COME CREATE IN THE CAPITAL REGION

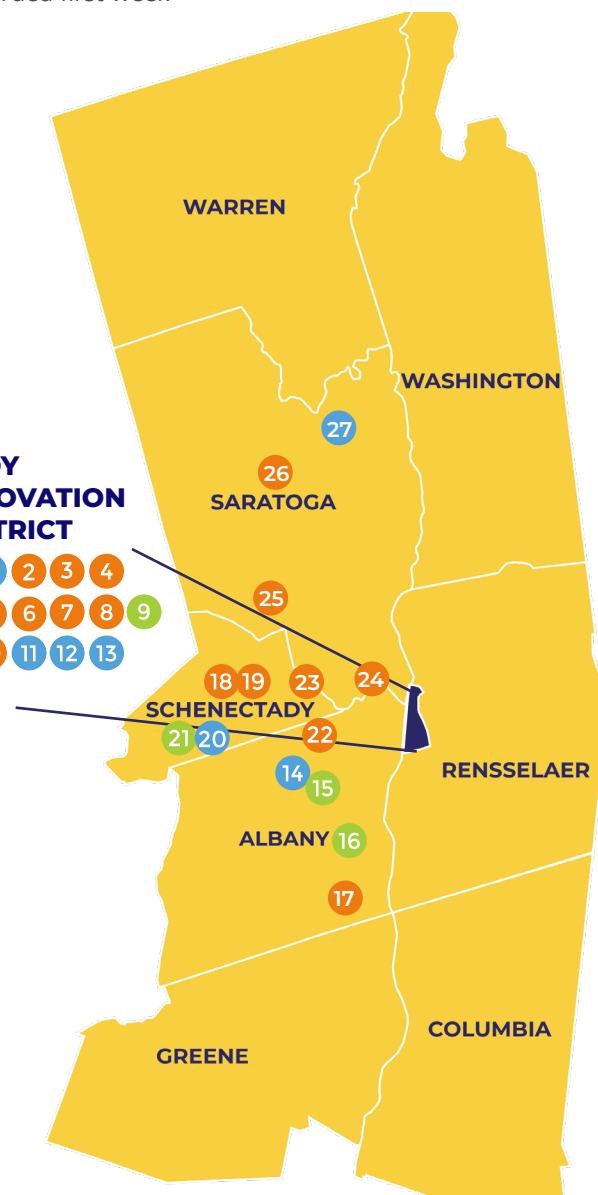


Knockout City by Velan Studios

- |                                      |                            |
|--------------------------------------|----------------------------|
| 1. 1st Playable Productions          | 14. Blizzard Entertainment |
| 2. Astronauts                        | 15. Capital Region BOCES   |
| 3. Clockworks Games                  | 16. University at Albany   |
| 4. Dang! Studios                     | 17. AskiiSoft              |
| 5. Eco Resilience Global Games Group | 18. Catapult Games         |
| 6. (Just) Jordan                     | 19. CAGE Studios           |
| 7. Network Next                      | 20. Jahnel Group           |
| 8. Queenship Game Studio             | 21. SUNY Schenectady       |
| 9. Rensselaer Polytechnic Institute  | 22. ToothPike Games        |
| 10. Superset Interactive             | 23. Trojan Duck Games      |
| 11. Velan Studios                    | 24. Nonage                 |
| 12. WB Games NY                      | 25. Crescent Moon Games    |
| 13. Wolfjaw Studios                  | 26. Rushdown Studios       |
|                                      | 27. PUBG MadGlory          |

KEY: ● Large Studios ● Independent Studios ● GameDev Ed

### TROY INNOVATION DISTRICT





Diablo II: Resurrected by Blizzard

## TALENT PIPELINE



### Rensselaer Polytechnic Institute

- Games and Simulation Arts and Sciences (GSAS)
- 7<sup>th</sup> Best Undergraduate Game Design Program: U.S. News & World Report
- Critical Game Design M.S. program graduated 1st cohort in 2021

### University at Albany

- Informatics Concentration in Game Design and Development, B.S. launched in 2021
- Game Design and Development minor planned for 2022 or 2023

### SUNY Schenectady

- Programming for Game Design A.S.

### Capital Region BOCES

- Game Design & Implementation 2-year sequence

### Game Tech Innovate Hotspot

- 38 video game-related patents listing local inventors awarded since 2008
- 50% of patents awarded in last 3 years
- 1 in 10 Activision patents list local inventors
- Velan Studios received 1st patent in 2021

### Gaming Community/Esports

#### **HV Gamer Con**

- Region's largest collegiate esports event with ECAC

#### **Gaming Insomniacs League**

- Hosts high school, collegiate and public esports tournaments

#### **Gaming Community**

- Tech Valley Game Space
- Independent Game Developers Association Albany
- RPI Tech Valley Digital Gaming Hub

#### **Esports Teams**

- ECAC: UAlbany, College of Saint Rose, RPI
- NACE: Russell Sage College
- NECC: Siena College
- SUNY League: UAlbany, SUNY Schenectady, SUNY ADK, HVCC, CG-CC

## CLUSTER PROFILE

**24 studios with 513 workers total**

**7 LARGE STUDIOS** (≥12 employees) 460 total workers  
Increase of 5.5% Y/Y



**17 INDEPENDENT STUDIOS** (<12 employees, contractors, volunteers)  
5 total workers



## POPULAR GAMES BY CAPITAL REGION STUDIOS



Knockout City: Velan Studios

Mario Kart Live Home Circuit: Velan Studios

Player Unknown's Battlegrounds: PUBG MadGlory

Tony Hawk's Pro Skater 1+2: Blizzard

Diablo II: Resurrected: Blizzard

Cooking Mama: 1st Playable Productions

Memory Lane: 1st Playable Productions

Injustice 2: WB Games New York

Don't Look Down: Catapult Games

VRPD (Virtual Reality Police De-escalation): Catapult Games

BoomerangX: DANG! Studios

Katana ZERO: Askiisoft

Open Spaces: Queenship Games Studio

Algae Bloom Dynamics: Eco Resilience Games

Tempo: Astronauts

PowerBots Retro: Nonage

Load Roll Die: ToothPike Games

CAGE Studios: Sherwood Extreme

Shakespeare or Die: Clockwork Games

Fight for Humanity: Gaming Insomniacs/Catapult Games

Super Upbeat: Trojan Duck Games